

intrigo

Part of Accenture

**Integrate garment projections, raw material commitment, and capacity management on a common platform
For a market leader in fashion lingerie, personal care, beauty products, apparel & accessories**

Lbrands



VICTORIA'S
SECRET



L Brands, Inc. is an American fashion retailer based in Columbus, Ohio. Its flagship brands include Victoria's Secret, PINK and Bath & Body Works. L Brands is a family of brands that are world-renowned; they are household names. Through Victoria's Secret, PINK, Bath & Body Works, La Senza and Henri Bendel, L Brands is an international company that sells lingerie, personal care and beauty products, apparel and accessories. The company operates more than 3,000 company-owned specialty stores in the United States, Canada, the United Kingdom, Ireland and Greater China, and its brands are sold in more than 800 franchised locations worldwide. L Brands recorded sales of \$12.6 billion in 2017.

Business Challenges

- Lack of integrated, scalable solution to support finished garment (FG) and raw material (RM) projections, rough-cut capacity management, raw material commitments and vendor/supplier collaboration
- The Demand & Capacity management process between Brand Merchandise Planning and Production & Sourcing function is not fully integrated
- No integration between Sourcing Strategy and demand & capacity solution to monitor and trend adherence to the strategy and revise as required
- Need to improve decision speed, decrease manual workarounds, and mitigate capacity constraints through better vendor collaboration

The Resolution

- Transform L Brand's Production & Sourcing function by leveraging SAP IBP to provide a single, streamlined, scalable enterprise solution to integrate garment projections, raw material commitment process, and capacity management on a common platform
- Develop ability to systemically receive our global garment and raw material capacity, and have the ability to collaborate with the supply chain on their capacity against our demand

Intrigo Advantage and Key Benefits

- Intrigo performed a successful POC in 5 weeks to show value of IBP solution
- Intrigo's accelerator method to support IBP go-live in 17 weeks
- Intrigo's competent professional services to support all phases of the project – advisory, strategy, integration, operations, and support
- Common set of numbers (demand, capacity, and projections/commitments) in one system that will lead to agility in the supply chain by allowing for improved visibility on a scalable and dynamic solution
- Ability to manage Projections using Placeholders
- Single-eyed view to Projections, Actuals and Open to Buy (OTB)
- Visibility to capacity constraints in the supply base

About Intrigo

We empower enterprises for the future.

Intrigo Systems, Inc. is a part of Accenture and an SAP Channel Partner. It is a leading provider of advisory, implementation, and support services. We provide business applications focused on orchestrating customer value networks in the changing SAP Enterprise technology landscape. Intrigo has also helped SAP design Advance Planning & Optimization (APO) and implemented some of the largest successful environments.

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