

intrigo

INSIGHTS ► OUTCOMES

veriTAG

VERITAG – a Singapore startup company. A brand that provides a unique tagging solution proven in many industries to deliver innovative use cases and has customers globally.

HEADQUARTERS
Singapore

INDUSTRY
Investment and
Idea Generation

COMPANY SIZE
50 - 100

WEBSITE
www.veritag.com

Business Challenges

- The main objective of the project is to affix an appropriate tag to a product, link it to the Veritag Cloudsystem and authenticate the product.
- To leverage the latest in cloud and mobile technology.
- To completely Tag, Update, Record, Validate, Audit and Track a product using a latest system of authentication technology.

The Resolution

- Develop an authenticity tag which is unique and linked to a product. These tag options can be easily implemented to the product packaging. If products are compromised, they can be void remotely.
- Develop a repair tag for maintenance and repair industry which helps tracking of house and estates maintenance.

Key Benefits

- All product information in one place
- Proven success in authenticity and Brand Protection
- Go paperless and manpower savings
- Simplify learning and training
- Leverages the latest technology in cloud, mobile and database and offers a secure cloud based solution
- Full product traceability across supply chain
- Extend capability to clients and contractors
- Simplify business processes
- Offers a Deployment model for wide scale adoption

About Intrigo

We empower enterprises for the future.

Intrigo Systems, Inc. is a premier SAP Partner and a leading provider of Advisory, Implementation, and Managed Services. Intrigo has partnered with SAP in the design of their Advanced Planning and Optimization (APO), Integrated Business Planning (IBP), and Collaborative Supply Chain (CSC) environments. We are focused on delivering customer value in the dynamic SAP Enterprise technology landscape.



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